

## Message Text

PAGE 01 STATE 039506  
ORIGIN NEA-10

INFO OCT-01 ISO-00 USIA-06 PA-01 /018 R

DRAFTED BY NEA/IAI:WBSMITHII  
APPROVED BY NEA/P:RUNDELAND:SKG  
NEA/P:GFSHERMANJR  
DESIRED DISTRIBUTION  
USIA/INA

-----020726 151539Z /53

R 150109Z PEB 78  
FM SECSTATE WASHDC  
TO AMEMBASSY TEL AVIV

LIMITED OFFICIAL USE STATE 039506

E.O. 11652: N/A

TAGS: PINT, PROP, IS

SUBJECT: POST MEDIA REACTION REPORT

REF: TEL AVIV 1954

1. YOUR DAILY MEDIA REACTION CABLE OVERALL HAS BEEN OUT-  
STANDING AND HIGHLY VALUABLE TO STATE POLICY OFFICERS IN  
ADDITION TO STATE'S PUBLIC AFFAIRS EFFORT. DEGREE OF  
DETAIL AND LENGTH IN RECENT MONTHS HAVE BEEN ABOUT RIGHT.  
WE IN STATE WOULD ENCOURAGE CONTINUED USE OF SUBJECT MATTER  
CAPTIONS AND THOUGHTFULLY PREPARED AND COMPLETE SUMMARY.  
THERE IS NO NEED TO DESCRIBE POLITICAL ORIENTATION OF MAIN  
NEWSPAPERS, AS YOU HAVE STARTED DOING LATELY.

2. TO USE MOST EFFECTIVELY IN PREPARING FOR NOON PRESS  
BRIEFING, WE NEED CABLE ON MORNING PRESS AT OPENING OF  
BUSINESS. WHILE THERE WOULD BE SOME ADVANTAGES IN RECEIV-  
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ING CONSOLIDATED CABLE FOR EACH DAY, SYSTEM WE HAVE WORKED  
OUT SO THAT FIRST SECTION ARRIVES EARLIER IS PREFERABLE AND  
SHOULD BE CONTINUED. SEPARATE COVERAGE OF SUNDAY PRESS IS  
VALUABLE. (ACTUAL TRANSMISSION ON SUNDAY RARELY NEEDED, IF  
SENT BY IMMEDIATE CABLE MONDAY MORNING.)

3. WE APPRECIATE EFFORT AND RESOURCES POST PUTS INTO  
THESE LUCID AND THOROUGHLY PROFESSIONAL DAILY REPORTS.  
DEPARTMENT USAGE JUSTIFIES THAT THEY CONTINUE TO RECEIVE  
THE SAME HIGH PRIORITY. VANCE

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<< END OF DOCUMENT >>

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 02 sep 1999  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 15 feb 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 20 Mar 2014  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978STATE039506  
**Document Source:** ADS  
**Document Unique ID:** 00  
**Drafter:** NEA/IAI:WBSMITHII  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** n/a  
**Expiration:**  
**Film Number:** n/a  
**Format:** TEL  
**From:** STATE  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1978/newtext/t197802118/baaabfcg.tel  
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**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
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**Message ID:** 36e121cf-c288-dd11-92da-001cc4696bcc  
**Office:** n/a  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:**  
**Previous Classification:** LIMITED OFFICIAL USE  
**Previous Handling Restrictions:** n/a  
**Reference:** TEL AVIV 1954  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 05 may 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** N/A  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 3471369  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** POST MEDIA REACTION REPORT  
**TAGS:** PINT, PROP, IS  
**To:** TEL AVIV  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/36e121cf-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014